

Programme participation

Admission to the certificate programme is possible at any time. If interested, please arrange an initial consultation.

Contact

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More information about the certificate programme can be found here:

<https://www.juno.hhu.de/en/workshops-and-events/cp-business-and-society>

Certificate Programme of the NRW Universities

Skills for Careers in Business and Society



The certificate programme is geared toward giving researchers the skills they need for jobs outside a university setting. This includes working in business and society but also at universities of applied sciences and non-university research organizations.

Programme Objectives

The programme is intended to give academic staff career orientation and make them aware of the competencies they have acquired in the course of their academic work. The acquisition of key competencies in the areas of leadership, management, communication and methodologies as well as successful self-marketing supports the transfer to business and society. Since the certificate is based on joint quality standards, it represents a transparent proof of competence for future employers.

Target group:

The programme is primarily aimed at post-docs who would like to work in business and society after employment at HHU.

Leadership Management Communication Methods

The core of the programme consists of the 5 workshop modules

- A** Leadership Skills
- B** Management Skills
- C** Communication Skills
- D** Specialist and Methodological Skills
- E** Counselling, career planning and job application



Programme scope

- mandatory initial interview
- a total of 80 work units from all modules
- final reflection
- different formats: in-person and online workshops, counselling and coaching

Module A Leadership Skills

Participants will have familiarized themselves with various leadership styles and responsibilities in order to develop their own understanding of leadership and be able to apply this to their job roles.

Module B Management Skills

Participants will have learned the basics of project and change management and will be able to apply them to their own work and change processes.

Module C Communication Skills

Participants will have become familiar with relevant aspects of communicating and holding conversations and will be able to deploy them in various professional interaction scenarios.



Module D Specialist and Methodological Skills

Participants will have gained methodological skills that allow them to take a structured approach to a range of content or topics.

Module E Counselling, career planning & job application

Participants will have assessed their own career objectives and options and devised strategies for the next steps in planning their career.

Other universities involved (NRW):

- RWTH Aachen
- University of Bonn
- Fernuniversität Hagen
- Paderborn University
- University of Siegen
- University of Wuppertal